


XXIII Convegno Annuale

SOSTENIBILITÀ SOSTENIBILE: LA SFIDA PER IL RISK MANAGEMENT

La visione di rischi e opportunità
al servizio degli stakeholder

16 E 17 NOVEMBRE 2023

Allianz  MiCo · Milano Convention Centre



The **ANRA Annual Conference** is known and recognized as the **main event** for the Italian community of Risk and Insurance Managers.

Thanks to its rich agenda which offers *keynote speeches*, round tables, *workshops* and *networking*, it is an opportunity to discuss current issues with high-level professionals.

2023 Edition will take place on 16th and 17th November at the Allianz MiCo - Milano Convention Centre.

ATTENDEES

Over 600 visitors per day including risk and insurance managers, insurance companies and experts, *Chief Financial Officers*, consultants and brokers

EXPO

Expo dedicated area for ANRA's *stakeholder* and their booths

SPEAKERS

More than 50 world-famous speakers coming from different business areas

PROMO

Photo and video gallery of events moments, press release distribution through media at both national and european level



OUR PARTNERS IN 2022

accenture

action

Allianz

AIG

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Ania
SAFE

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ASSESSMENT &
CERTIFICATION

AXA

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EQS GROUP

FM Global

GENERALI
Global Corporate & Commercial

Grupama
Assicurazioni

HDI

KEIS DATA
s.r.l.
Knowledge Engineering Information System

KRIPTIA

Lercari
and partners
Global Insurance
Services & Solutions

Marsh

MEGA
SEE THE BIGGER PICTURE

ONHC

PCA
real your future
Consultative Broker

protiviti
Face the Future with Confidence

pwc

QBE

REPLY

Riesko
Manage your risks

SATEC
UNDERWRITING

Swiss Re

TIM myBroker

TOKIOMARINE
GROUP

UnipolSai
ASSICURAZIONI

wtw

zuora

ZURICH

WHY JOIN US

1

ENGAGEMENT

Participating in ANRA Annual Conference means being perceived as part of the Association, its community network and interests

2

VISIBILITY

Taking part in Association initiatives, namely the Annual Conference, increases the attendees' *best-reputation*

3

ATTENDANCE

Being one of the ANRA Annual Conference protagonists communicates active participation in the associative world and a high professional profile

4

VALUE

Having a booth at the ANRA Conference and participating as speakers or visitors allows to enhance and optimize networking opportunities with the Association and its members

2023 EDITION

ESG as discussion main characters





International institutions, enlightened governments and younger generations are the ones who have the power and ability to exert the greatest pressure in order to pursue more sustainable business strategies

Salvatore Lampone

*President of Technical and Scientific Committee
ANRA*

***COMPANIES – OF ALL SIZES AND ACROSS ALL SECTORS – ARE LIABLE TO THE GROWING DEMAND TO COMMUNICATE
RISKS, OPPORTUNITIES AND ACTIONS RELATED TO SUSTAINABILITY GOALS AND COMMITMENTS.***

***REQUESTING TO RECONSIDER THE IMPACTS OF A WIDE RANGE OF FACTORS – SUCH AS ENVIRONMENTAL PROTECTION,
DIVERSITY AND SOCIAL JUSTICE – HAS AN IMPACT ON CREATING VALUES AND SUCCESS.***

***THE ECONOMIC-FINANCIAL RESULT IS NO LONGER CONSIDERED AS THE ONLY MEASURE USED TO UNDERSTAND A COMPANY
PERFORMANCE OF POTENTIAL, ALTHOUGH AS A NEW BUSINESS GOAL IMPLYING MORE COMPLEX RESPONSIBILITIES
REGARDING DECISIONS AND ACTIONS TO BE MADE.***

THE PRESENT STRATEGIES AND METHODS APPLIED IN ORDER TO ENHANCE SUSTAINABILITY GOALS IN ORGANISATIONS AND COMPANIES ARE INFLUENCED BY TWO RELEVANT HISTORICAL STEPS.

The awareness path towards sustainability issues began in 1972 with the first conference on the environment held by the United Nations. However, the global frame of reference becomes more relevant in 2015, when the Environmental, Social and Governance logics are pinpointed by:

- **THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT**, an action plan signed on 25th September 2015 by 193 countries representatives during the UN General Assembly that becomes the actual 17 Sustainable Development Goals developed in 169 targets;
- **THE PARIS AGREEMENT**, the first universal while legally binding agreement ratified by European Union on 5TH October 2016 on climate, aiming to limit the increasing of global average temperature to 1.5° C instead of the forecasted 2° C.

ZERO IMPACT IS A CLEAR DIRECTION IN WHICH SOME SECTORS HAVE ALREADY BEEN FORCED TO MOVE. BUSINESS MODELS INFLUENCE AND ARE INFLUENCED BY STRATEGIC CHOICES INCREASINGLY ORIENTED TOWARDS SUSTAINABILITY AND BY ACCOUNTING RULES, CALLED TO REPORT ON THEIR IMPLEMENTATION.

Europe is actually aiming to achieve the climate neutrality goal by 2050, redesigning competitiveness in the name of decarbonization and creating a new regulatory framework including the Corporate Sustainability Reporting Directive (CSRD) launched by the European Parliament, the European Sustainability Reporting Standard of Efrag, the presentation of the roadmap for Sustainable Finance by the EBA and the arrival of the related structural measures related to the Industrial Green Deal.

CSRD introduces the principle of "double materiality" under which companies will have to provide information both on the impact of their activities on people and environment, and on how sustainability issues affect them, their results and their situation. Companies will no longer be evaluated and measured only according to economic and financial results, but also obeying sustainability.

Among the evaluators there are customers and the credit system, two fundamental stakeholders that are already privileging, in their relationships, the most virtuous companies.

ESG issues are therefore increasingly crucial for investors and their "scores" help them avoid organisations with a high level of financial risk or questionable business practices.

COMPANIES ARE PREPARING TO MOVE FROM A MODEL IN WHICH SUBSTANCES, ENERGY, TIME AND SKILLS ARE CONSUMED, TO A MODEL BASED ON THE NEED TO ADAPT THE ORGANIZATION, MANUFACTURING INFRASTRUCTURES, PEOPLE AND GOVERNANCE TO A SUSTAINABLE DEVELOPMENT PROCESS ON SEVERAL FRONTS - ENVIRONMENTAL, SOCIAL, ECONOMIC – ABLE TO INVOLVING THE ENTIRE SUPPLY CHAIN.

Taking account of the very significant complexity of the context, we must conceive strategic transformation plans characterized by medium and long-term perspectives, so that digitalization, in the context of significant complexities, can represent a great facilitation and an effective acceleration factor.

EVENT AGENDA

Two days long seminar



16.11.23

08:30 – 09:15

Accreditation

09:20 – 09:30

Opening speech

09:35 – 09:55

Keynote speech 1

10:00 – 10:50

Round table 1

10:55 – 11:10

Coffee break

11:15 -11:35

Keynote speech 2

11:40 – 12:30

Round table 2

12:35 – 12:55

Keynote speech 3

13:00 – 14:30

Light lunch

14:35 – 15:25

Round table 3

15:30 – 15:50

Coffee break

15:55 – 16:45

Round table 4

END OF FIRST DAY

17.11.23

09:00 – 09:25

Accreditation

09:30 – 09:50

Keynote speech 4

09:55 – 10:45

Round table 5

10:50 – 11:10

Coffee break

11:15 – 11:35

Keynote speech 5

11:40 – 12:30

Round table 6

12:35 – 12:55

Keynote speech 6

13:00 – 13:55

Light lunch

14:00 – 14:50

Certificate Ceremony

14:55 – 15:45

Round table 7

15:50 – 16:40

Round table 8

16:45 – 17:00

Closure speech

END OF THE EVENT

CORPORATE GOVERNANCE AND SUSTAINABILITY

I round table | 16th nov, H 10:00 – 10:50

Governance is an indispensable tool to consolidate stakeholders' trust, namely shareholders, sponsors, employees, and the Corporate Governance Code for Listed Companies provides relevant guidelines. In order to reflect the new sustainability issues, the Corporate Governance Code was updated in 2020: the Directors' Board aims to achieve sustainable success and a long-term plan of creating values. Two years after it came into effect, we delve into what has been implemented, which difficulties have been faced - both in listed and smaller companies - and how companies managed to parametrize the remuneration of goals to long-term value creation and sustainable success.

STRATEGY AND SUSTAINABILITY: WHAT CHANGES?

II round table | 16th nov, H 11:40 – 12:30

Seen as a strategic and competitive lever, sustainability asks organizations to develop a management plan capable of answering to the programmatic guidelines set by recent regulations in accordance with the four topic pillars: human, social, environmental and economic. Sustainable and fair regeneration of territories, mobility and territorial cohesion, energy transition, quality of life, circular economy are just some of the solutions that companies are invited to adopt, for which it is necessary to acquire specific and innovative expertise. What changes within companies and what strategies are to be developed in the immediate future?

ESG MANAGEMENT MODELS IN MEDIUM AND LARGE COMPANIES

III round table | 16th nov, H 14:35 – 15:25

Business models and processes evolve according to strategic objectives that integrate ESG goals, the three central factors in measuring an investment sustainability level. This evolution inevitably influences companies' business continuity, an impact that requires a change in the risk management system to cope with new risks and opportunities related to the concept of double materiality, as well as on companies' internal and external processes: research and development, design and planning, manufacturing and supply chain, human resources and corporate assets management, communications and external relations.

CLIMATE AND ENVIRONMENTAL RISKS

IV round table | 16th nov, H 15:55 – 16:45

According to the Global Risk Report 2023, six out of ten most perceived risks in the next ten years are related to environment and climate change, affecting the lack of tools to address them and the divergence between what is scientifically necessary to achieve zero emissions and what is politically feasible.

A topic that therefore wins one of the first places on the agenda of organizations world-wide, which find themselves more than ever having to deal with a rapidly changing world and extreme climatic events: what initiatives are implemented (and what are the financial and social costs) in order to treat and mitigate the climate and environmental-related impacts?

ETHICAL PROFILE AND COMPLIANCE IN COMPANIES: RISK ASSESSMENT METHODS

V round table | 17th nov, H 09:55 – 10:45

Risk Assessment functions also include the analysis of investment ethics, i.e. the risk linked to non-compliance with the regulations, which potentially produces legal or disciplinary sanctions, financial or reputational losses while referring to a liability issue for crime-related administrative offenses and anti-corruption systems. It is therefore necessary to develop proper organizational and management models able to facilitate the due diligence of third parties (suppliers, customers, agents, etc.) to assess the appropriateness and convenience of the transaction, define the fair value of the company and verify whether or not there are critical elements that can compromise the success of the negotiations.

SUPPLY CHAINS REPRESENT A NEW SUSTAINABILITY BOUND

VI round table | 17th nov, H 11:40 – 12:30

Resources efficiency, decarbonization, ethical supply and fair trade are now a reality among ESG initiatives. A holistic end-to-end view of the supply chain is spreading to better manage materials and supplies, understand the suppliers' working conditions and collect data to measure the effectiveness and efficiency of the whole supplying process since companies are in charge of influencing the entire supply chain in achieving and maintaining sustainability. Stand-alone actions are not enough to ensure the protection of the environmental and social ecosystem, modifying purchasing processes, interacting with supply chains and driving large-scale change to implement a "green management system" of the supply chain. With this in mind, what risks emerge, how can they be reduced and what actions can be taken to generate greater value?

OPENNESS IN SUSTAINABILITY

VII round table | 17th nov, H 14:55 – 16:15

Given the high level of reputational risk for organizations that do not comply with regulations aimed at achieving the Sustainable Development Goals, companies face the risk of becoming responsible for voluntary or involuntary green washing actions to meet international sustainability requirements, which attract growing interest from public opinion, and consequently from investors, stakeholders and customers.

The use of digital technologies can increase the sustainability of economic activities by suggesting innovative solutions such as the transition to more sustainable mobility and energy models, the reduction of waste by supply chains or the circular management of resources used in processes. However, in order to do so, it is mandatory to develop a Governance action aimed to promote an effective interaction between sustainability, risk management and reporting

GENDER DIVERSITY & RISK MANAGEMENT

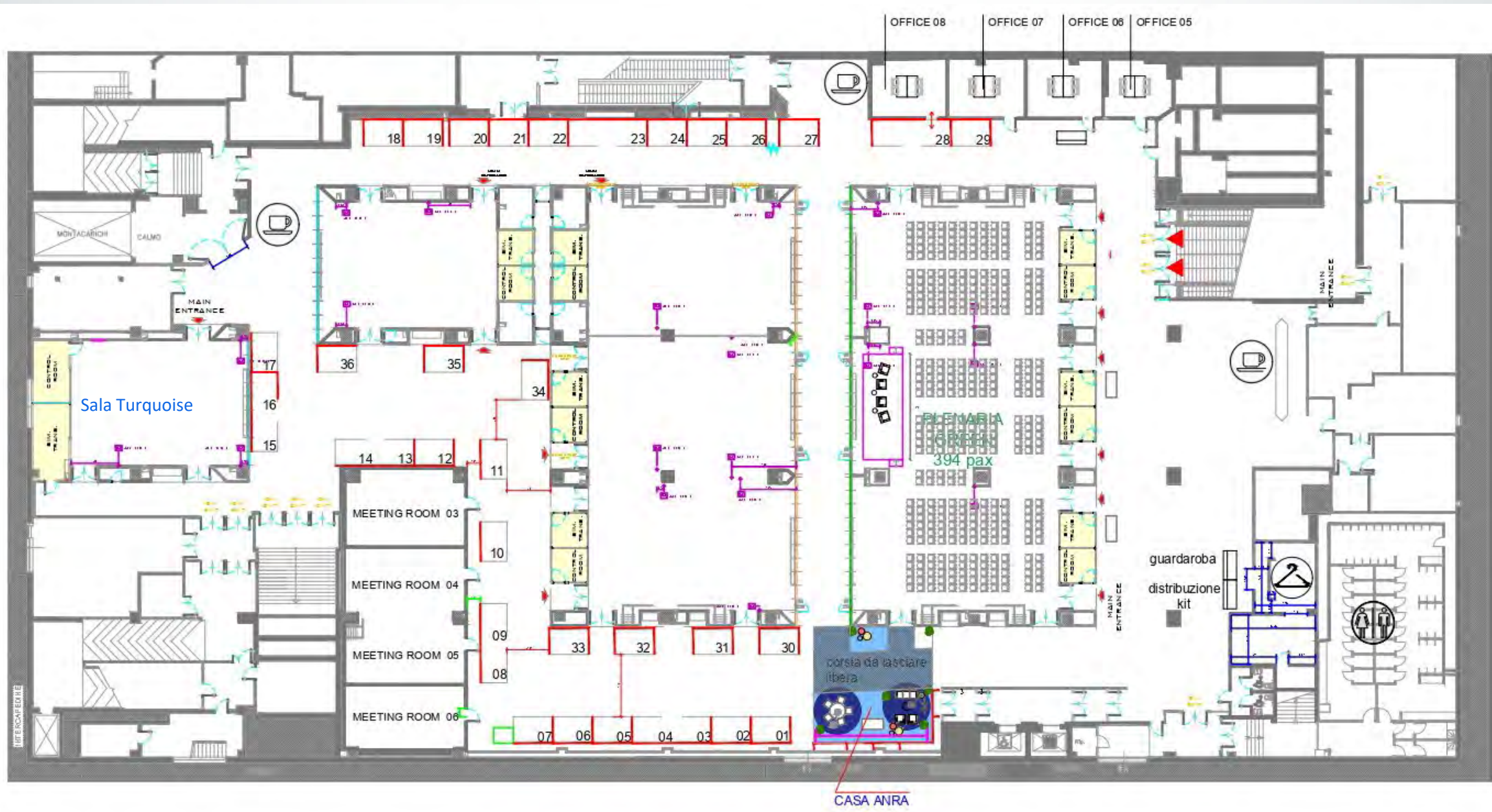
VIII round table | 17th nov, H 16:20 – 17:20

Over the last few years, the relevance of Gender Diversity has increased within the global corporate landscape. Bear in mind the late introduction in Italy of the Certification for gender equality by the Department of Equal Opportunities which support companies to implement appropriate policies to reduce the gender gap in the process of professional growth and promote a greater women's inclusion in the labor market.

That being said, how Gender & Diversity issues influences the world of risk management and what impact does it have on the Italian business situation? In order to answer this question, ANRA drew up, thanks to the collaboration of Risk Managers active in Italy and in particular of its Members, a new edition of the Gender Diversity & Risk Management report aiming to provide an updated and accurate picture of the situation regarding equal opportunities in our country with a focus on the dimension of Risk Management.

EXPO AREA







CONTACTS

Angelica Uberti
uberti.a@anra.it
+39 347 86 47 938

PRESS OFFICE

Giulia Gotelli
gotelli.g@anra.it
+39 335 67 02 557

THANK YOU



La Segreteria ANRA

+ 39 02 58103300

segreteria@anra.it

www.convegnoanra.it

